



Mainstreaming the Social and Solidarity Economy: Perspectives from the Peer-learning Partnerships

DRAFT AGENDA

Final Event

2 December 2021

13:00-15:30 CEST | Public Online Event

■ Background

In 2020, the OECD launched the three-year Global Action "[Promoting Social and Solidarity Economy \(SSE\) Ecosystems](#)". The action targets more than 30 countries (all EU countries and non-EU countries such as Brazil, Canada, India, Korea, Mexico and the United States). The Global Action is funded by the European Union's Foreign Partnership Instrument.

Peer-learning Partnerships (PLPs) are an essential component of the Global Action. Made up of six consortia bringing together over 130 organisations across a diversity of stakeholders, including governments, academia, and social and solidarity economy organisations, the PLPs have emerged as a critical lever for learning and sharing. Their activities will also contribute to the Global Action's effort to identify concrete actions that policy makers can undertake to support the establishment of conducive ecosystems for SSE development.

With the COVID-19 crisis pushing the issues of growing inequalities, social challenges, and environmental imperatives to the top of political agendas, having a global perspective is more important than ever. These challenges call for a rethinking of traditional policy approaches and a need to step up policy efforts to "build back better".

■ Why attend this event

Since May 2021, the Peer-learning Partnerships have garnered momentum for change and looked at a number of topics gathering information from local stakeholders on the issues of legal frameworks, social impact measurement, internationalisation of the SSE, gender aspects and impacts of COVID-19, among others. This event will first give participants the opportunity to learn more about the findings of these collaborations and then to discuss and contribute to one of three of the event's central themes:

- **Building better-enabling ecosystems to support the SSE**
- **Connecting the SSE in the EU and globally**
- **Raising the visibility of the SSE and its impact**

■ Participants

This event is open to the public and should be of particular interest to policy makers, social and solidarity economy entities, private sector and academia representatives, and the general public.

REGISTER HERE

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2 December 2021 | 13:00-15:30 CEST | Virtual event (Zoom)

13:00-13:10	<h2>Opening and Welcome Remarks</h2>
	<ul style="list-style-type: none"> • Opening remarks by Ms Karen MAGUIRE, Head of Local Employment, Skills and Social Innovation (LESI) Division, OECD • Welcome remarks by Mr Stefan SCHLEUNING, Head of Unit, FPI.4 – Industrialised countries and foreign policy support
13:10-13:55	<h2>Session 1: What did we learn from the Peer-learning Partnerships?</h2>
	<p>Six Peer-learning Partnerships (PLPs) were set up to promote knowledge exchange and experience sharing on policies and practices for social and solidarity economy development. During this session, the six PLPs selected will present their main findings and share lessons learnt, challenges and success factors to support and stimulate social and solidarity economy development.</p> <p>Presentations:</p> <ul style="list-style-type: none"> • Mr Gianluca PASTORELLI, Executive President, DIESIS Network • Ms Mariana NUNES, Global Development Lead, Impact Hub Network • Mr Carlos LOZANO, Coordinator of International Affairs, Spanish Social Economy Employers' Confederation (CEPES) • Mr Ingo MICHELFELDER, Postdoctoral Fellow, Harvard Kennedy School • Mr Ben CARPENTER, CEO, Social Value International • Ms Assiri VALDES QUEROL, Researcher and Project Manager, UpSocial <p>Moderator: Mr Max BULAKOVSKIY, Policy Analyst, Social Economy and Innovation Unit, CFE, OECD</p>
13:55-15:15	<h2>Session 2: Peer-learning Partnerships Breakout Discussions</h2>
	<p>This session will look at three topics covered through parallel breakouts. Its objective is to focus on the practical application of the findings of the PLPs for policy makers. The breakouts will feature representatives of the PLP consortia, invited policy makers and policy area experts. This session will also allow participants to discuss how findings presented by the six consortia could be applied. Finally, the interactive discussion and concrete recommendations will be shared by the Rapporteurs in the plenary.</p>

BUILDING BETTER- ENABLING ECOSYSTEMS

This breakout will cover the following questions:
What is needed to build enabling ecosystems for the SSE at the national and local level? How can legal frameworks support the SSE?

Moderator:

Mr Luigi MARTIGNETTI,
Secretary General,
REVES, Belgium

Discussants:

Mr Juan Manuel MARTINEZ LOUVIER,
General director, INAES,
Mexico

Mr Guzmán García GONZALEZ-POSADA,
Ministry of Labour and Social Economy, Spain

Mr Raúl KAIYO MUNOZ,
Ministry of Innovation, Science and Technology,
Jalisco Government, Mexico

Mr Tomas PACTWA,
Director of the Welfare and Social Programs Department, Warsaw City, Poland

Rapporteur:

Mr Alexander KESSELRING, *Innovation and Development Manager of Ashoka Austria, Austria*

CONNECTING THE SSE IN THE EU AND GLOBALLY

This breakout will cover the following questions:
How can SSE be better connected? What is needed to support SSE internationalisation? How can EU SSE organisations go global?

Moderator:

Mr Victor MESEGUER,
Director, Social Economy Europe, Belgium

Discussants:

Ms Yatziri ZEPEDA,
INAES; Mexico

Mr Claude DORION, *MCE Conseils, Canada*

Ms Lorena PULLIDO,
DistritoTec, Mexico

Rapporteur:

Ms Aneta QURASHY,
Global Program Lead, Impact Hub, Spain

RAISING SSE VISIBILITY AND ITS IMPACT

This breakout will cover the following questions:
How can SIM help the SSE gain recognition? How can social impact measurement capture social economy organisations' specific impacts?

Moderator:

Ms Lauren McDANELL,
Vice President, SEED SPOT, USA

Discussants:

Ms Irene VALDELOMAR,
Regional Manager, French Impact, France

Mr Jose Luis RUIZ DE MUNAIN, *General Manager of Spain Nab, Spain*

Ms Berenice ALCALDE,
Responsible innovation, INEAS, Mexico

Mr Kruno KARLOVCEC,
Slovenian Ministry of Economic Development and Technology, Slovenia

Ms Fabienne MICHAUX,
Director, UNDP SDG Impact Standards,

Rapporteur:

Mr John SHERMAN,
Social Value US, USA

15:15- 15:30	Wrap up and closing remarks
	<ul style="list-style-type: none">• Rapporteur from breakout Building better Enabling ecosystems: Mr Alexander KESSELRING, <i>Innovation and Development Manager of Ashoka Austria, Austria</i>• Rapporteur from breakout Connecting the SSE in the EU and Globally : Ms Aneta QURASHY, <i>Global Program Lead, Impact Hub, Spain</i>• Rapporteur from breakout Raising SSE visibility and its impact: : Mr John SHERMAN, <i>Social Value US, USA</i>
	<ul style="list-style-type: none">• Closing remarks by Antonella NOYA, <i>Head of Social Economy and Innovation Unit, CFE, OECD</i>

About the Social Economy and Innovation Unit

OECD Centre for Entrepreneurship, SMEs, Regions and Cities (CFE)

The OECD has been working on social entrepreneurship, the social economy and social innovation for over 25 years. It assists national, regional and local governments in designing and implementing strategies for the social and solidarity economy by providing tailored and evidence-based policy guidance.

The work supports the OECD's Local Employment and Economic Development (LEED) Programme within the OECD's Centre for Entrepreneurship, SMEs, Regions and Cities (CFE). CFE provides comparative statistics, analysis and capacity building for local and national actors to work together to unleash the potential of entrepreneurs and small and medium-sized enterprises, promote inclusive and sustainable regions and cities, boost local job creation, and support sound tourism policies.

Contact:

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Global Action

Promoting
**Social & Solidarity
Economy** Ecosystems



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